

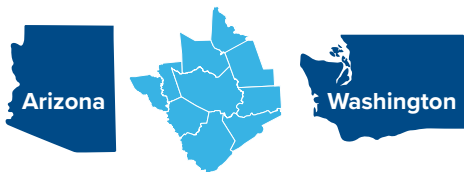
POPULATION AND DEMOGRAPHICS

7.8 million

residents for Houston-Pasadena-The Woodlands MSA

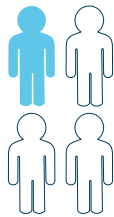
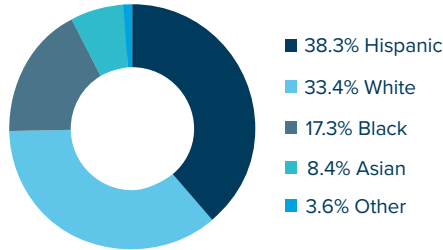
Nation's 5th most populous metro area

Metro Houston ranks between Arizona and Washington by population

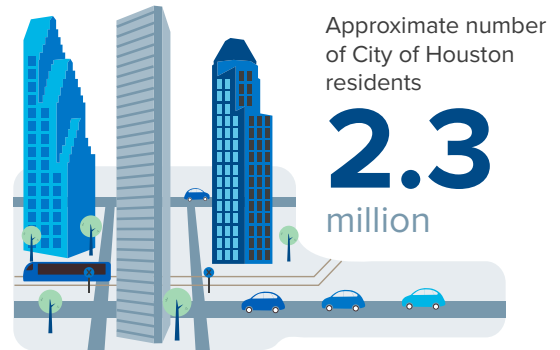


Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4 Houstonians born outside the U.S.



Houston is the nation's 4th most populous city

GLOBAL PRESENCE

15 foreign governments

maintaining trade and commercial offices

41 Active International Chambers of Commerce or Trade Associations

In '22, cargo activity at the Houston Ship Channel

supported 1.5 million direct, indirect, and induced jobs across the state of Texas.

141 Houston firms

operate more than 3,200 foreign offices across 110 countries

2 international airports
George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

IAH ranks 7th in the nation in number of international destinations

Houston Airport System

68 international destinations **123** domestic destinations

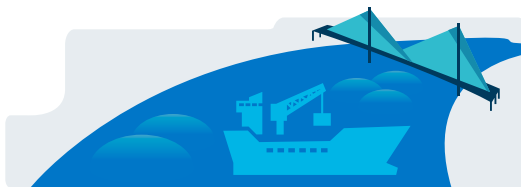
191 non-stop destinations

\$373.7 billion

in trade was handled by the Houston-Galveston Customs District in '24

*Numbers may not sum due to rounding

\$122.5 billion in imports (in '24) **\$251.2** billion in exports (in '24)



Houston is the #1 exporting metro

The Houston Ship Channel is ranked

1st

U.S. port in foreign waterborne tonnage

1st

U.S. port in total foreign and domestic waterborne tonnage

Port Houston is the busiest Gulf Coast container port

2nd U.S. port in total foreign cargo value

5,000+

Houston companies doing business abroad

1,800+

Houston firms report foreign ownership

Since '21, more than

130 foreign-owned

firms have announced projects in Metro Houston.

19 sister-city relationships

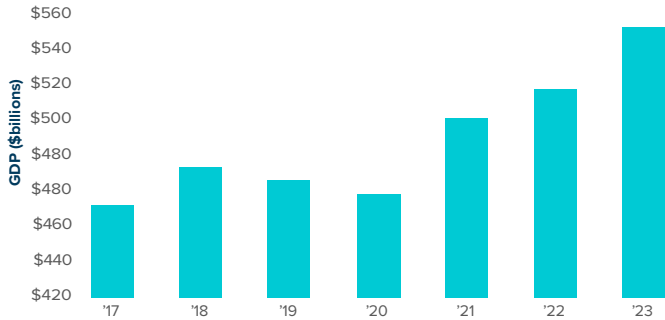
18 foreign banks

are located in Houston from 10 nations

ECONOMY

If Houston were a country, it would rank as the 23rd largest economy in the world, between Belgium and Taiwan

Metro Houston - '18-'23 Real GDP (\$ billions '17 constant dollars)



Houston – The Woodlands – Sugarland MSA GDP has grown at a

2.3 percent compound annual growth rate Since '18, after adjusting for inflation

7TH largest U.S. metro economy

24 Fortune 500 Companies call Houston home

EMPLOYMENT

3.5 million

jobs in the Houston MSA



Health, Education, and Business & Professional Services account for over

1 in 4 of the region's jobs

The goods-producing sector accounts for nearly

1 in 6 of the region's jobs



Industry Share of Houston MSA Employment

20.3%	Trade, Transportation, and Utilities
16.2%	Professional and Business Services
13.6%	Government
13.4%	Educational and Health Services
10.5%	Leisure and Hospitality
9.1%	Mining, Logging and Construction
6.9%	Manufacturing
5.3%	Finance Activities
0.8%	Information
3.9%	Other Services

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs **120,000+** workers



\$3 billion in construction projects underway

50 million developed square feet

10 million annual patient encounters

180,000+ annual surgeries

Houston is home to **76,530** engineers and architects and related techs.



Approximately **238,500**

people work in the region's manufacturing industry sector

Houston has more than

500 

aviation and aerospace-related companies

Houston is home to

9,300 

tech-related firms, including more than 1,000 venture-backed startups



Houston employs **84,860** workers in computer & mathematical occupations